

COMISSÃO DA CEDEAO

COMMISSION DE LA CEDEAO

Agence Régionale pour l'Agriculture et l'Alimentation

ARAA



ECOWAS COMMISSION

Regional Agency for Agriculture and Food

RAAF

Terms of reference

Recruitment of a consultant for the provision of information of the logical framework indicators and the production of a performance summary report of the Livestock Marketing Support Program in West Africa (PACBAO/PRIDEC) within the framework of the ECOWAP 2025

April 2022

1 Background and rationale

The Livestock Marketing Support Program in West Africa (PACBAO) in ECOWAS Member States constitutes the operational arm of the regional component of PRIDEC and is a support for regional public action centred on PRIASAN. PACBAO aims to find lasting solutions to the concerns of actors in the livestock sector, which is characterized by the lack of adequate supply of livestock and meat to meet regional demand, the very high cost of transporting livestock from breeding areas to consumer markets, the funding constraints faced by private actors working in processing and the weak structure of the livestock-meat sector to ensure the development of an organized, stable market, and to encourage more private investments. It is within this framework that the Swiss Confederation signed a financing agreement with ECOWAS to finance "Support for capacity building of the ECOWAS Commission for the implementation of the regional component of the Regional Investment and of Livestock in Coastal Countries (PRIDEC) within the framework of ECOWAP 2025" for the period 2017-2023.

The SDC thus supports the Department of Agriculture, Environment and Water Resources (DAEWR) of the ECOWAS Commission in the implementation of the Regional Agricultural Investment Plan for Food and Nutritional Security (PRIA-SAN) of the ECOWAP/PDDAA 2025 in its various components, in particular, its strategic objective n°2: "Promote contractual and inclusive agricultural and agri-food value chains oriented towards regional and international demand and registered in a perspective of regional market integration.

A performance measurement framework with indicators has been defined in order to assess the project's performance. Filling in these indicators necessitates external assistance not only due to the workload but also due to an independent assessment to avoid taking sides.

2 Project objective

The general objective of the Program is to develop competitive, regional and inclusive livestock-meat value chains, by promoting West African pastoral and agro-pastoral livestock farming, including breeders and pastoralists (herdsmen) in these value chains in remunerative conditions, and satisfying the meat demand of households in the region.

3 Expected results of the project

The following are the expected outcomes of the two parties' (ECOWAS-SDC) common agreement for PRIDEC:

- (i) political dialogue between actors at the different scales concerned;
- (ii) the implementation of rules and concrete arrangements essential for transhumance and the sustainable management of agro-pastoral areas;
- (iii) improving the economic value of the flows generated by transhumance and the marketing of livestock in coastal countries;
- (iv) the strengthening of the agriculture-livestock association in the regions concerned in its social, economic, technical and land dimensions; and
- (v) the improvement of sanitary conditions for the transit of herds in cross-border areas.

4 The objective of the consultation

The purpose of this consultation is to provide information on the PRIDEC/PACBAO performance measurement framework indicators throughout the project implementation period.

In addition to the performance measurement framework, the consultant will provide a summary report on project performance during the project implementation period.

5 The expected result of the consultation

A well-informed performance measurement framework and a summary document with recommendations for improving project performance are expected after the consultation.

6 Service required and methodology to be refined

The consultant must rely on the financing agreement, the project's annual reports, the COFENABVI component's reports, the annual reports of the 16 projects that resulted from the calls for proposals, and the project performance measurement to complete this work.

7 Approach methodological

A consultant will be recruited to facilitate the work. It will propose an approach that includes the following steps

- The first step (1): presentation of a standard data collection tool in line with the guidelines of the PACBAO project performance measurement framework
- The second step (2): after validation of the tool by videoconference, the consultant will carry out a data collection mission. This phase will be carried out through physical visits to relevant organizations and research for data collection
- The third step (3): development of a report with the values achieved of the performance indicators for;
- Phase four (4): report and validation through a validation meeting.

8 Expertise required

- 1) The consultant must be a specialist in planning/monitoring-evaluation, agricultural statistics, agro-economists, an expert in rural development have at least a BAC academic level + 5 years in agronomy, agro-economics, economics, statistics, sociology, or any other equivalent diploma.
- 2) He must demonstrate the following experience and skills :
 - at least 10 years of field experience in formulating or supporting development policies, programs or projects in the agriculture and food security sector in West Africa;
 - have carried out at least one collection mission with regional or national multi-donor projects preferably;
 - having contributed to the formulation of the strategic plan at the ECOWAS level;
 - have an excellent command of one of the three ECOWAS languages, both written and spoken, and fluency in a second language would be an asset;
 - have a good knowledge of projects and programs in the fields of agriculture and food in West Africa and a good knowledge of the agricultural policy of ECOWAS (ECOWAP / CAADP);
 - have a good knowledge of the new reforms within ECOWAS.

9 Date, duration of the mission and schedule for submission of deliverables

The mission will take place over the course of 20 working days and will begin on the day the contract is signed. After the consultation, the completed measurement framework and project performance document are expected.

The ARAA will directly cover the mission expenses as well as the cost of plane tickets for the validated missions (Bamako with CRSA, Ouagadougou with COFENABVI).